

ARTICLE 34

SIGNS

SECTION 34.010, PURPOSE: The purpose of this article is to establish sign regulations which are intended to:

01. Establish a comprehensive system for the regulation of signs.
02. Support the use of signing for orientation, identify business and activities, express local history, or serve other information purposes.
03. Protect the ability of the public to identify uses and premises without confusion by encouraging signs to be designed with a scale, graphic character, and type of lighting compatible with the appearance of the buildings and uses in the vicinity.
04. Support the use of signing which is maintained in a safe and attractive condition which does not:
 - A. Create distractions that may jeopardize the safety of vehicular traffic.
 - B. Produce glare which adversely affects residential uses.

SECTION 34.015, REVIEW PROCESS: No person shall place, erect, construct, or otherwise maintain any signs which are not in compliance with the provisions contained in this ordinance. The provisions of this ordinance pertaining to signs shall not apply to the following signs:

01. Directional, warning, or information signs required or authorized by law which are erected by Federal, State, County, or Municipal Offices.
02. Official notices issued by a court or public body posted in the performance of a public duty.
03. Danger signs, railroad crossing signs, and signs of public utility companies indicating danger.
04. House numbers and sign not exceeding four square feet indicating the name of occupant of a residence of the premises on which the sign is located.
05. No trespassing, no parking, and similar warning signs.

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06. Signs which are not intended to be viewed from public streets and are not legible from stated public streets nor from adjacent properties.
07. Signs offering premises for sale or rent.
08. Temporary signs.

SECTION 34.020, REVIEW CRITERIA:

01. GENERAL:

- A. No signs or advertising structures shall be permitted within any road right-of-way.
- B. All signs and advertising structures shall be maintained.
- C. In the event that a use having signs is discontinued for a period exceeding one year, all signs identifying the use and associated structure are to be removed from the site, or in the case of painted signs, painted out.
- D. Illuminated signs are to be indirectly lighted by continuous, stationary, or shielded light sources directed at the sign in such a manner as to prevent glare and annoyance to the public.
- E. Signs consisting of any moving, rotating, flashing displays, except for time/temperature displays, are to be prohibited.

02. **HEIGHT:** No sign or sign support shall extend beyond 25 feet above the average ground elevation beneath the sign or no higher than the building or structure on which the sign is attached.

03. NUMBER OF SIGNS:

- A. In residential zones, no more than one sign shall be posted within public view.
- B. In commercial and industrial zones no more than two signs per contiguous ownership shall be posted on the premises within public view. Requests for additional signs shall be subject to review by the review authority.

04. AREA:

- A. In residential zones, a sign for identification of the occupant or address shall be no larger than four square feet.

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- B. In commercial and industrial zones the total square feet of signs in public view shall not exceed 32 square feet.
05. **LOCATION:** Permanent signs shall be affixed to buildings, fences, or other permanent structures.

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